

Friends of the Roseville Public Library

Regular Board Meeting Minutes

March 7, 2022

Meeting held on Zoom

1) Welcome

- a) Meeting facilitator: Melisa Roden, President
- b) The meeting was called to order at 5:04 p.m.
- c) Attending: Melisa Roden, Norah Leddy, Jessica Turner, Kelsey Short, Sophia Leddy, Natasha Martin, Sandra Buckner, Madison McCrary

2) Collect Volunteers Hours

- a) February volunteer hours: 63

3) Consent Agenda

- a) Corrections/Notes: None
- b) Kelsey made a motion to approve the consent agenda. Norah seconded the motion. The motion passed with a unanimous voice vote.

4) Library Update (Natasha Martin)

- a) Demolition of the old fire station will begin in April. Then a new multi-story building will be constructed. The construction will not interfere with the outdoor May book sale
- b) Potterverse marketing items flyers and posters will go out soon. The City is cross-promoting the event on social media and internal televisions.
- c) A \$1200 donation was received from Elks Lodge. It will be used to purchase storytime materials and prizes for the 1000 Books Before Kindergarten, and summer reading programs.
- d) Strategic Plan - Meetings will be held in March to discuss all of the stakeholder feedback received. They will be looking at data and community input and then come up with goals and plans along with the consultants. The first draft of the plan will be received by the end of April.
- e) Library staff is working with Parks staff to coordinate the May book sale. Parks staff will drop-off and pick-up tables and pop-ups, but will not help with setting up or tearing down.

5) Current Business: Non-Committee Specific

- a) Bookstores and Book Sales
 - i) The next Used Book Sale will be on May 7th at 10 a.m at Downtown Library. The plan is to hold it outside.
 - ii) Age Well event on April 7th: FOL will have an outreach booth at the event in the Sports Complex and a featured book sale table inside Martha Riley Library. Library staff will ring up the book sales and they will go towards Riley's

bookstore. Melisa shared the sense of unity and enthusiasm she felt working with Library staff when coordinating this event.

iii) Melisa highlighted the continued success of the bookstores

b) Local High School Scholarship Fund Committee

i) City Representative - Kristina McKee, Library Representative - Sara Schlehofer, FOL Member - Robert Roden, Teen Committee Member - Charlotte Leddy, Businessperson/FOL Corporate Sponsor - Justin Caporusso

ii) Dates - March 13 - receive applications via email, April 1 - complete individual application review, April 2-6 - virtual meeting with the selection committee to select winners, April 8 - submit winners' names to Roseville Joint Union High School District

iii) Melisa thanked Maddy for helping to coordinate with the high school district to get information. Norah thanked Melisa for suggesting the idea.

6) Current Business: Committee Updates

a) Membership

i) No updates

b) Events and Fundraising (Norah, Kelsey, and Melisa)

i) Potterverse Event (Saturday, April 30th at Marth Riley)

1) Planning Meeting dates: March 23 and 30; and April 13, 20, and 27 (at 5:30)

2) Melisa gave an update on the number of volunteers, sponsors, and ticket sales

3) Marketing materials have been printed and dispersed to library branches.

4) Attendees can use QR codes to order t-shirts directly from the Cotton Bureau site

5) Sean Leddy will make a Potter-themed Little Free Library for a silent auction item

6) A DJ will be playing Harry Potter music

ii) Age Well Event FOL Outreach Table - April 7th, 8 am - 2 pm at Sports Center. Marsha and Melisa will staff the table. A discussion was held about having blind book dates available. Norah will prepare the books. Natasha offered the use of a rolling cart from the library. Norah suggested asking the Teen Committee to help gather books.

iii) Summer Reading Kickoff Party FOL Outreach Table - Saturday, June 4th, 11 am - 2 pm at Riley Library. Natasha said they estimate 500 people will attend. Sandra asked if children's books could be sold at the event, and Natasha confirmed that they could.

c) Grants and Corporate Memberships (Matt)

i) No update

d) Board Recruitment and Onboarding (Norah)

- i) Melisa suggested we could have board members attend Chamber of Commerce events to promote FOL and network. She also suggested setting up a table in front of the library once a month to help with recruiting.
- e) Teen Committee (Sophia and Maddy)
 - i) The Study Spot social media campaign has begun
 - ii) They are encouraging Teen Committee members to volunteer at the Potterverse event and to bring a friend when they do

7) New Business

- a) Restart Trivia Nights at Monk's Cellar and Brickyard
 - i) A discussion was held regarding how often to hold the events. Suggestions included once a quarter alternating between Monk's and Brickyard. Kelsey suggested a Marvel theme and Sophia suggested another Harry Potter night that could be advertised at the Potterverse event.
- b) Sign up for Booths at Spring and Summer Events - Melisa asked board members to look for opportunities in the community. Melisa and Natasha discussed having a booth next to the library booth/mobile library whenever possible.
- c) Help Mobile Library get up and running again - Melisa asked what would be needed to get this up and running. Natasha shared that now that staffing is less of an issue, they are moving forward with scheduling outreach. Natasha explained the differences between a book mobile and a mobile library. The current vehicle is used for outreach at events and to transport books between branches. A book mobile would need to meet accessibility standards, and would be so large that drivers would need a special license.
- d) A discussion was held about when to begin having in-person meetings. Norah will create a Google Form to ask board members for their input.

8) Adjournment

- a) Norah made a motion to adjourn. Kelsey seconded the motion. The motion passed with a unanimous voice vote.
- b) Meeting adjourned at 6:06 p.m.
- c) Next meeting: April 11, 2022

Parking Lot Items (Contact Melisa if you have any ideas for these items so they can be added to the New Business for the next meeting):

1. Pop-Up Book Sales and Mobile Library Vehicle
2. Custom Little Free Libraries Raffle or Silent Auction Dinner/Event
3. Endowment Fund Proposal
4. Book donation to Adventure Clubs
5. Volunteer-made sales items at library displays

Volunteer Needs (Contact Melisa or Norah if you know of someone who would like to volunteer with FOL and/or join our board):

1. Stewardship
2. Governance
3. Philanthropy
4. Corporate Membership
5. Marketing/Social Media