

CORPORATE MEMBERSHIP AND SPONSORSHIP PROGRAM 2023-2024

Public libraries are more than books. They are critical community resources that are proven to change individual lives for the better and improve the community as a whole.

The Friends of the Roseville Public Library provide funding every year for hundreds of hours of programming which is available to the Roseville community at little or no cost, including the annual Summer Reading Program.

Since 2020, support from sponsors like you have helped add an online tutoring program, online access to regional and national newspapers, Vox Books, and a new streaming service with a wide selection of movies, children's shows, and documentaries--all free to our community with a library card!



Starting at **as little as \$150 per year** for a Gold level membership, your business can show your support for the Roseville Public Library by helping us continue to bring these amazing services to our community.

Or, if you would like more exposure and want to fund your own program or sponsor one of these programs yourself, we have a number of program sponsorship options available to meet your needs.



Premiere Sponsorship Packages

Straight Up Sponsor \$500/YR: Add-on to your platinum membership with a "straight up" sponsorship to Tequila Mockingbird, our annual cocktail event held in September. This level includes all platinum-level benefits plus 2 tickets to Tequila Mockingbird, a shared banner at Tequila Mockingbird, and additional social media recognition for both Tequila Mockingbird and Potterverse events.

Top Shelf Sponsor \$750/YR: Add on to your platinum membership with a "top shelf" sponsorship to Tequila Mockingbird, our annual cocktail event held in September. This level includes all platinum-level benefits plus 4 tickets to Tequila Mockingbird, a choice of sponsorships at the event (game, safe ride, mocktail, or top-shelf), and additional social media recognition for both Tequila Mockingbird and Potterverse events.

Diamond Sponsor \$1000/YR (limit two): This level includes all of the benefits of the Top Shelf sponsorship, plus recognition as a sponsor of our annual all-member meeting in June or July.

Trivia Night Sponsor (limit one): The Friends like to eat, drink, and play trivia! Sponsor our event and, in lieu of membership dues, our Trivia Sponsor shall provide the following at least four times per calendar year: Event space for at least 75 people, microphone/loudspeaker, discounts/prizes for winning teams, and 10% of food/drink sales for players during the event.

Summer Reading Program \$6000/YR (limit one): Co-Sponsor the Roseville Public Library's Summer Reading Program with the Friends of the Roseville Public Library! Maximize your exposure to over 4,000 kids, teens and adults across dozens of fun, learning, and literacy-based events during the summer months, by having your business recognized both in event promotions and at the events themselves. Includes sponsorship of Tequila Mockingbird 2022 and Potterverse 2023 and tickets to the events.

Want to sponsor a new or existing library program? We can work with you to design a solution to meet your budget and needs.

Benefits of becoming a corporate member of the Friends of the Roseville Public Library:

Name or Logo posted on our website and included in our quarterly newsletters.

“Friends” Window Cling: Show your customers your company supports the Friends and the Roseville Public Library with a small window cling for your place of business.

Social Media Features: The Friends will work with your company to create social media posts that will be posted to our Facebook and Instagram accounts highlighting your support of our mission. These are in addition to event/program specific posts mentioning your sponsorship.

Corporate Sponsor Thank You Event: In August 2023, you will be invited as our guest to a small event to specifically thank our corporate sponsors for their support and give you an overview of what your support means to the community.

Enjoy all general member benefits, including discounts to Friends Events, bonus points at Trivia Night, and early admission to Used Book Sales.

	Gold	Platinum	Straight Up Platinum	Top Shelf Platinum	Diamond	Summer Reading Program Sponsor	Trivia Night Sponsor
Sponsorship Price	\$150	\$300	\$500	\$750	\$1000	\$6000	***
Limited	No	No	No	Yes (10)	Yes (2)	Yes (1)	Yes (1)
FOL Website/Newsletter	Name	Logo	Logo	Logo	Logo	Logo	Logo
Social Media Features	1	2	2**	2**	2**	2**	1
Tequila Mockingbird	---	---	Event sponsor w/ 2 tickets	Event sponsor w/ 4 tickets*	Event sponsor w/ 4 tickets*	Event sponsor w/ 4 tickets*	---
Potterverse	---	Event sponsor w/ 2 tickets	Event sponsor w/ 2 tickets	Event sponsor w/ 2 tickets	Event sponsor w/ 2 tickets	Event sponsor w/ 2 tickets	---
Additional	---	---	---	---	Annual Meeting Sponsor	Signage at SRP events	---
*Select from Top Shelf, Safe Ride, Game, or Mocktail sponsorships (subject to availability) **Additional social media features for Tequila Mockingbird and Potterverse							

Prices valid until June 30th, 2024

Ready to Sign up? Visit www.rosevillefriendsofthelibrary.org/corporate-sponsors.html or email us at sponsorship@rosevillefol.org if you have questions.

Thank you for supporting the Friends and the Roseville Public Library!



A Community Organization Working to Support and Promote Our Libraries
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