

Friends of the Roseville Public Library

Board Meeting Minutes

Feb 8, 2021

Remote meeting via ZOOM

1.) Meeting facilitator: Matt Bridge, president

The meeting was called to order at 5:03

2.) Attending: Matt Bridge, Marsha Lucas, Norah Leddy, Melisa Roden, Kelsey Short, Sherrie Linville - Young, Rachael Prouse, Madison McCrary, Sophia Leddy

3.) January volunteer hours: 48.5 hours

4) Consent Agenda

a.) Rachael shared that Jeff was not at the last meeting. Norah will correct the minutes.

b.) Marsha made a motion to approve. Kelsey seconded. The motion passed with a unanimous voice vote.

5) Library Update (Rachael Prouse)

a.) The Recreation Guide is now the Experience Guide.

b.) Rachael asked if we wanted an ad in the guide. Matt relayed that we don't have enough information on any upcoming events and offered to give the guide a story about the FOL if needed.

c.) We are in the Purple Tier. Beginning to look at donations, space, time, length of quarantine. Staff is working on a plan, hopeful for book donations to resume in the next couple weeks. Hopefully moving to Red Tier tomorrow.

d.) Spring Into Reading Challenge: March 2-May 1. Goal is 500,000 minutes and 500 participants. Online with beanstack. Activity badges: spring into your library, your community, your season, your activities. Each week there will be a different activity released. Story Walk. Art Activity. Prizes in different age groups. Youth prize K-6. Teen grades 7-12. Adult challenge too. #Rosevillereads. April 5-11 is National Library Week and library stats will be highlighted with a social media campaign. Pancakes With Pete if it is possible.

e.) Melisa mentioned that maybe we can do a more generic add, or membership drive, in the Experience Guide, teen committee, our website, what membership includes.

6) Current Business

a) Tequila Mockingbird Updates

1.) Kelsey mentioned that we need another meeting scheduled. She will send out a doodle soon.

2.) Sherrie sent Matt an email regarding a fine art photograph donation of \$15,000 in family portrait commissions for an auction item from Bokeh Creatives. Need to follow up with Sherrie.

b) Trivia Night - Feb 16th: General Trivia

- 1.) 5 teams currently signed up
- 2.) Email scheduled tomorrow to our distribution list.
- 3.) Goal is to have a max of 10 or 12 teams.
- 4.) Sophia offered to post on teen instagram account.
- 5.) Melisa shared that Nova was able to get it posted in the student bulletin at Oakmont.

c) Review Teen Committee member commitment document

- 1.) Teens accepted all the changes we suggested at the last meeting.
- 2.) Next items would be to put together basic rules for the group, quorum, meeting frequency, etc. Structure that is not too specific is the goal.
- 3.) Melisa made a motion to approve the document. Norah seconded the motion. Motion passed with a unanimous voice vote.
- 4.) Only 4 teens attended the last meeting. There are 2 new teens who are interested. Rachael shared that the library has been struggling with teens for years. The library usually gets a small committed group.
- 5.) Norah encouraged the teens to consider a Teen Trivia Night. A virtual event that the teens could plan, recruit, run and participate in. Melisa encouraged teens to make something on the website to fundraise for a scholarship or the FOL. Rachael shared an idea: have a few fun ideas for games to share, virtual scavenger hunt.
- 6.) Sophia shared they are doing Diverse Books for Youth drive on their instagram.

7) New Business

- a) Training Opportunities through Sierra College Community Education: “Nonprofit management” or “Effective FundRaising and Grant Writing.” Norah expressed interest.
- b) Common Cause California is looking for a commission representative for helping to redraw district lines for city council. Norah expressed interest.
- c.) Melisa asked if there are any more grants available for nonprofits. Matt hasn’t heard of anything at this time.
- d.) Melisa asked if there is a process to reach out to lapsed FOL memberships. Matt shared that there is a monthly email that goes out to remind them to renew their membership. Then Sandra sends them a postcard to renew.

8) Adjournment

- a) Kelsey made a motion to adjourn. Sherrie seconded. Unanimous voice vote. Meeting adjourned at 5:56 pm.
- b.) Next meeting: March 8th

Parking Lot:

1. Endowment Fund Proposal
2. Off-Site Book Sales (DMV, Gyms, etc.)

3. Book donation to Adventure Clubs?
4. Email address collection at events

Volunteer Needs: Member Outreach, Stewardship, Event Coordinator, Governance, Asst. Treasurer, Board of Directors, Philanthropy, Marketing, Corporate Membership